

PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM SEMESTER 2 (BATCH 2017-19)

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2017-19 (Semester 2) was taken at the end of the semester in Google Forms sent to students by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction with the clarity of speech of the faculty
3. Satisfaction on Concept Clarity
4. Satisfaction with sector examples and different company data aligned with concept
5. Satisfaction with faculty in solving student's queries
6. Satisfaction with faculty in controlling the class
7. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

↓ OBSERVATIONS

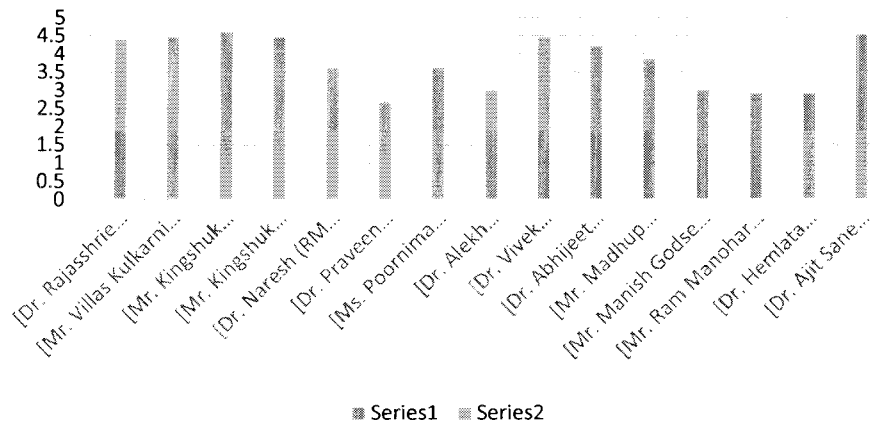
a. HR Specialization

- Students were overall satisfied with the training pedagogy of all faculties with an average score of 3.8

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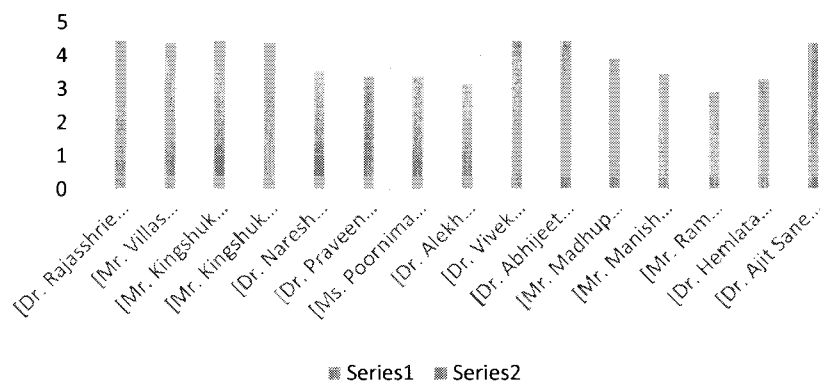
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Satisfaction with teaching pedagogy



- The score on concept clarity was 3.87 with students reporting above 4 points for most subjects except Research Methodology, Business Finance 2 and Employee Engagements

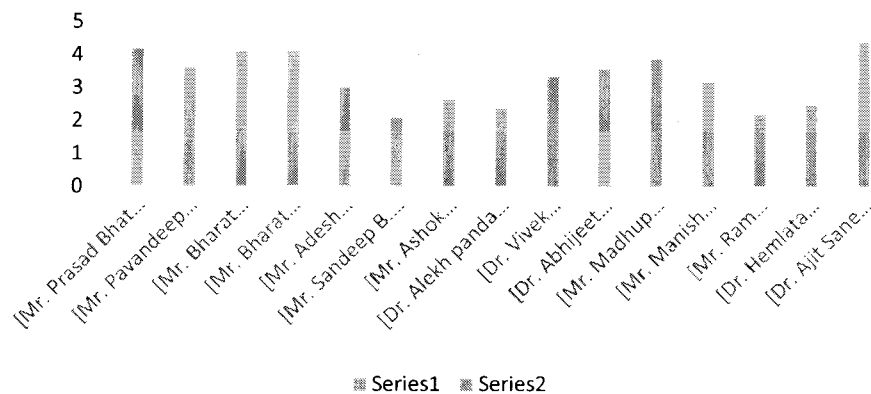
Satisfaction on Concept Clarity



- Satisfaction with sector examples and different company data aligned with concept was also good with a score of 3.82, except Employee Engagement & business Finance 2.
 - The same subjects scored low again on satisfaction with faculty solving student's queries
 - Satisfaction with session content was again on a high with a score of 3.82
 - Around 7 % students suggested to include Excel Training as add on subject
- b. Finance Specialization
- Students were satisfied with the training pedagogy of most senior faculties but express dissatisfaction with Equity Research, Fixed Income, Commercial Credit, Business Finance 2 and Business Analytics. The average score was 3.27

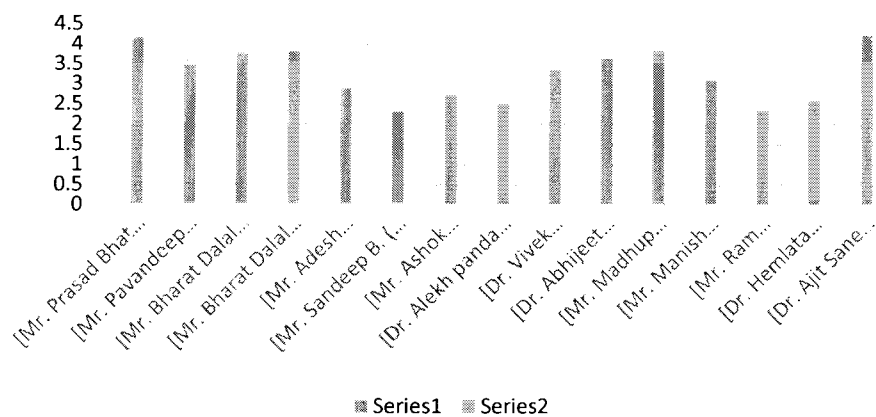
- Regarding concept clarity of subjects, students again expressed displeasure with Equity Research, Fixed Income, Commercial Credit, Business Finance 2 and Business Analytics. So the average score was 3.2
- Satisfaction on sector examples and different company data aligned with concept was 3.28 with again dissatisfaction on Fixed Income, Commercial Credit, Business Finance 2 and Business Analytics

Satisfaction with sector examples and different company data aligned with concept



- Satisfaction with faculty in solving student's queries was also 3.2 with the same subjects scoring low

Satisfaction with faculty in solving student's queries



- Satisfaction with session content was a high on 3.34
- Around 6 % students also asked for Excel lessons.

c. Marketing Specialization

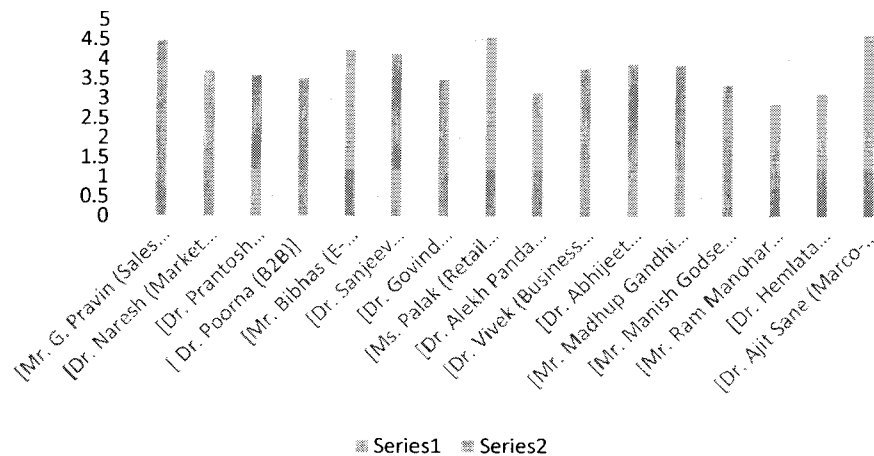
- Students were overall satisfied with the teaching pedagogy with an average score of 3.6 with high contentment level with Sales & Distribution, Retail Management, E-

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Commerce & Economics and dissatisfaction was expressed with Business Finance and Business Analytics.

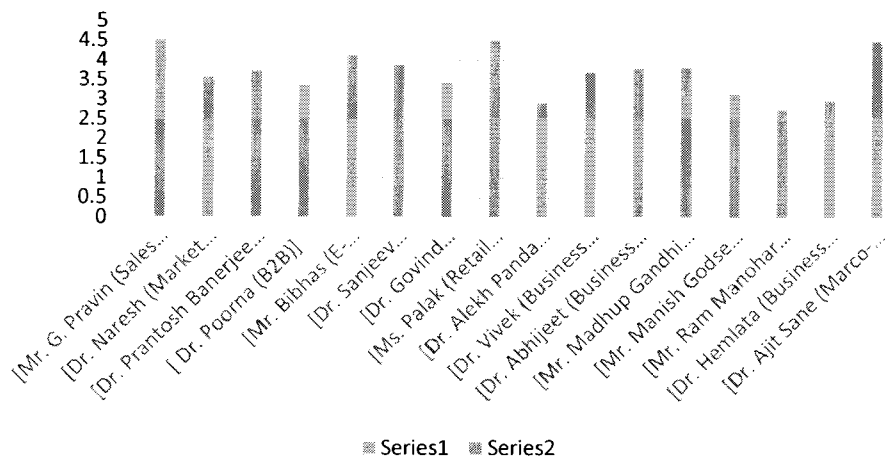
- The score for concept clarity was 3.7
- Satisfaction on sector examples and different company data aligned with concept was 3.6
- Satisfaction with faculty in solving student's queries was also 3.8

Satisfaction with solving students query



- Satisfaction with session content was a high on 3.7

Satisfaction with Session Content



INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
- Students across all domains expressed dissatisfaction with Business Finance 2 and Business Analytics with both the subjects scoring below average in all parameters.

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- Regarding specialized subjects, HR students were not content with Employee Engagement with the subject scoring only average in almost all parameters and below average in solving students' queries and session content. Finance required a major up hauling as students were majorly disappointed with as many as 3 subjects like Equity Research, Fixed Income and Commercial Credit. Marketing students had no complaints against any specialized subject and were satisfied.
- Excel sessions were requested by around 7% students in additional comments sections

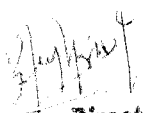
CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.
- Excel sessions have to be planned in the schedule

Submitted by

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Received and Reviewed by


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